

NORWICH DOLLAR DAY

SATURDAY, FEBRUARY 16th, 1918

—IS MAKING THE—

Rose of New England and Dollar Day Famous

DOLLAR DAY SMASHES PRICES

Invite Your Friends From Surrounding Towns and Cities to
Visit Norwich On Dollar Day

STORES TO OPEN AT 9 A. M.

NORWICH BEING THE SHOPPING AND TROLLEY CENTER OF EASTERN CONNECTICUT, THE MERCHANTS OF NORWICH WHO ARE CATERING TO THE PEOPLE WHO LIVE IN SURROUNDING TOWNS, AND FOR THOSE WHOSE ONLY CONVEYANCES TO NORWICH ARE THE TROLLEY OR TRAIN, HAVE DECIDED NOT TO PLACE ANY ARTICLES ON SALE, AND MANY WILL NOT OPEN THEIR STORES UNTIL 9 A. M. ON DOLLAR DAY.

BOOST NORWICH AND HELP TO MAKE IT
A BIGGER AND BETTER CITY